

## FOR IMMEDIATE RELEASE

Madison Black Chamber of Commerce Announces 6th Annual Black Business Awards Dinner

Madison, WI – (date of email)– The Madison Black Chamber of Commerce is delighted to announce the 6th Annual Black Business Awards Dinner, a prestigious event recognizing and celebrating the exceptional achievements of Black-owned businesses in our vibrant community.

Date:Thursday, February 22nd, 2024Red Carpet Arrival:5:00 PMVenue:Monona Terrace Community & Convention Center1 John Nolan Drive Madison, WI 53703

The Black Business Awards Dinner has established itself as a pivotal occasion, spotlighting the resilience, innovation, and triumphs of Black entrepreneurs and businesses-across South Central Wisconsin. This year's event promises an evening of Ebony Elegance and inspiration as we celebrate the often overlooked "Supporting Players" in our community that help us be our best selves!

Winners of the Beauty Innovator Award, Style & Grace Award, Retail Excellence Award and nine other unique award categories will be announced during the ceremony.

Nominations are now open to the public, and the Chamber encourages community participation in recognizing well-deserving Black-owned businesses and Black entrepreneurs. Members of the public can nominate across 12 unique award categories, with a limit of one ballot per person. Nominations can be submitted through <a href="https://bit.ly/mbccvotes">https://bit.ly/mbccvotes</a>

Key Event Highlights:

1. Date and Time: Thursday, February 22, 2024. Red carpet rolls out at 5:00 PM.

2. Venue: The Monona Terrace Community & Convention Center, a distinguished location providing a backdrop for an elegant and uplifting evening.

3. Award Categories: Recognizing Black Business Excellence and showcasing the diversity and strength of our local business community.

4. Black Wall Street Marketplace: Visit the Black Wall Street art exhibit from the Tulsa Historical Society & Museum while shopping from a curated collection of local businesses, artists, and vendors that embody Black Business Excellence.

The Madison Black Chamber of Commerce extends a warm invitation to community members, business leaders, and supporters to join in this celebration of entrepreneurship, empowerment, and economic growth.

For media inquiries, sponsorship opportunities, or ticket purchases, please contact:

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\*\*About Madison Black Chamber of Commerce:\*\*

The Madison Black Chamber of Commerce is committed to promoting economic empowerment and fostering a thriving business community for Black entrepreneurs throughout South Central Wisconsin. Through advocacy, education, and collaboration, the Chamber aims to create an environment that supports the growth and success of Black-owned businesses. General information available at <u>https://www.madisonblackchamber.com/</u>